



# TOLOSA

## Primera 2020

### Edna Valley

#### WINEMAKER NOTES

Primera represents more than the best of Pinot Noir grapes from Tolosa's estate vineyard, Edna Ranch. Primera translates to *first* in Spanish and pays homage to the first grapes planted in San Luis Obispo County by Mission San Luis Obispo de Tolosa. First in class, Primera reaches a level of quality rivaling the best Pinot Noirs in the world, demonstrating the full potential that makes Pinot Noir one of the most coveted grapes, building a new legacy in San Luis Obispo County.

#### ABOUT THE VINEYARD

In 2020, Edna Valley lived up to its reputation as the coolest appellation in California, resulting in a wine with elegance and finesse. Primera is carefully and strategically constructed from small-lot selections from our estate vineyard, Edna Ranch. Edna Ranch lies in the heart of Edna Valley and encompasses the most sought-after geographical features that define the most unique terroir in the world. From the transverse valley that leads to Morro Bay, the Pacific Ocean 5 miles west, to the soils derived from an ancient ocean floor, the sense of place is expressed distinctly in the glass. The prevailing winds, marine fog and limestone soils all contribute to this wine's depth and complexities.

<b>Color</b>	Ruby red
<b>On the nose</b>	Cranberry, strawberry, eucalyptus, dried rose, pepper, black tea, crushed rock, roasted almond, and brown sugar
<b>On the palate</b>	A silky, seamless texture with notes of pomegranate, rhubarb, blood orange, tea, rose, strawberry, leather, and a hint of fresh oregano
<b>Varietal</b>	Pinot Noir
<b>Fermentation</b>	Stainless steel, open top fermentation tanks
<b>Aging</b>	9 months in French oak barrels, 16% being new
<b>Vineyards</b>	Edna Ranch
<b>AVA</b>	Edna Valley
<b>Enjoy</b>	2021 – 2026